

**SPONSORSHIP &  
ADVERTISING COMMITMENT FORM**

**July 26<sup>th</sup> THROUGH July 29<sup>th</sup>, 2018  
THE OMNI HOMESTEAD  
HOT SPRINGS, VA**



Yes, I am interested in sponsoring the Virginia Leadership Retreat to be held from July 26<sup>th</sup> through July 29<sup>th</sup>, 2018. Please sign me up for the following sponsorship opportunity:

<b>SOLD</b>	Attendee Bag Sponsor	\$1,750 donation	Limit of 1
<b>SOLD</b>	Tuck-In & Win Sponsor	\$1,500 donation	Limit of 1
<b>SOLD</b>	Welcome Reception Sponsor	\$1,500 donation	Limit of 2
<b>SOLD</b>	Key-Note Sponsor	\$1,500 donation	Limit of 1
<b>SOLD</b>	Photo Booth Sponsor	\$1,250 donation	Limit of 1
<b>SOLD</b>	Attendee Name Badge Sponsor	\$1,250 donation	Limit of 1
<b>SOLD</b>	Educational Lunch Sponsor	\$1,250 donation	Limit of 1
<b>SOLD</b>	Dinner Sponsor	\$1,000 donation	Limit of 2
<b>SOLD</b>	Education Sponsor	\$ 750 donation	Limit of 2
	Golf Tournament Sponsor	\$ 750 donation	Limit of 1
<b>SOLD</b>	Dinner Cocktail Sponsor	\$ 750 donation	Limit of 2
<b>SOLD</b>	Dinner Entertainment Sponsor	\$ 750 donation	Limit of 2
	Registration & Snack Bar Sponsor	\$ 750 donation	Limit of 3, 2 remaining
<b>SOLD</b>	Paint & Sip Sponsor	\$ 750 donation	Limit of 2
	Craft Beer Tasting Sponsor	\$ 600 donation	Limit of 2, 1 remaining
	Take a Break Sponsor	\$ 500 donation	Limit of 4, 3 remaining
	Rise and Shine Sponsor	\$ 500 donation	Limit of 4, 2 remaining

**PLEASE NOTE: All sponsorships (\$1,000 or more) received prior to March 1<sup>st</sup>, will be included in the Virginia Leadership Retreat's Registration brochure premiering March 2018.**

\_\_\_\_\_  
Company Name (as it should appear on signage)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Company Street Address

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*Please type or print ALL information legibly. Return signed form to:*

**VIRGINIA LEADERSHIP RETREAT  
c/o CVC-CAI  
P.O. Box 5118, Midlothian, VA 23112  
OR sdrayer\_cvccai@verizon.net**

***In addition to the benefits of each sponsorship listed below, all sponsors of the Virginia Leadership Retreat will be included in our social media promotion. Those sponsorships that are valued at \$1,000+ will also receive prominent display of their logo on the VLR website along with their company profile emailed to the VLR attendee list.***

**Attendee Bag Sponsor: \$1,750 SOLD**

*Limit of 1*

- Company name or logo will be displayed on all attendee bags
- Company literature may be made available in the Registration area
- Company literature and/or goodie may be put in attendee bag

**Tuck-In & Win Sponsor: \$1,500 SOLD**

*Limit of 1*

- Company logo displayed on one side of the trivia card that will be placed in each reserved VLR attendees room for three consecutive nights
- Announce winner of trivia contest at the Sunday, July 29<sup>th</sup> closing comments (prize=two night stay at the Omni Homestead, Hot Springs, VA)

**Welcome Reception Sponsor: \$1,500 SOLD**

*Limit of 2*

- Company logo displayed on table tents
- Company logo to be displayed on bar signs at the Welcome Reception on Friday, July 27<sup>th</sup>
- Company logo on drink tickets for the Welcome Reception on Friday, July 27<sup>th</sup>
- Company logo on bar napkins for the Welcome Reception on Friday, July 27<sup>th</sup>
- Invitation to attend welcome reception to be emailed to registrants with sponsors logo
- Logo on Welcome Reception admission ticket

**Keynote Sponsor: \$1,500 SOLD**

*Limit of 1*

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the Keynote Speaker on Saturday, July 28<sup>th</sup>
- Opportunity to place company literature in general session classroom
- Signage will be prominently displayed in the ballroom

**Photo Booth Sponsor: \$1,250 SOLD**

*Limit of 1*

- Company logo on all photograph "giveaway" events
- Signage included at any photo staged areas
- Company representative at the costume table to help with photo preparation

**Attendee Name Badge Sponsor: \$1,250 SOLD**

*Limit of 1*

- Company name or logo (if available) to be displayed on attendee name badges
- Company literature and/or goodie may be put in attendee bag

**Educational Lunch Sponsor: \$1,250 SOLD**

*Limit of 1*

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the speaker(s)
- Logo on Lunch admission ticket
- Company logo displayed on table tents

**Dinner Sponsor: \$1,000 SOLD**

*Limit of 2*

- Company logo to be displayed on table tent signs at dinner
- Dinner invitation w/sponsor logo to be given to each registered attendee and also emailed out prior to the event
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's celebration dinner
- Logo on Dinner admission ticket

**Education Sponsor: \$ 750 SOLD**

*Limit of 2,*

- Company profile on educational tab on VLR website
- Signage to be placed in each of the educational breakout classrooms
- Opportunity to place company literature on the table provided in each classrooms

**Golf Tournament Sponsor: \$ 750**

*Limit of 1*

- Company can pass out "goodies" at golf tournament
- Company name on golf trophy
- Company representative can ride in golf cart to meet and greet players
- Sponsor to present golf awards at Dinner on Saturday, July 28<sup>th</sup>

**Dinner Cocktail Sponsor: \$ 750 SOLD**

*Limit of 2*

- Company logo on drink ticket for Saturday night's celebration dinner, July 28<sup>th</sup>
- Company logo on bar napkins for Saturday night's celebration dinner, July 28<sup>th</sup>
- Signage on bar

**Dinner Entertainment Sponsor: \$ 750 SOLD**

*Limit of 2*

- Company logo to be displayed on stage signage during Saturday night's celebration dinner, July 28<sup>th</sup>
- Opportunity to introduce entertainment for Saturday night's celebration dinner, July 28<sup>th</sup>
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's celebration dinner, July 28<sup>th</sup>

**Registration & Snack Bar Sponsor: \$ 750**

*Limit of 3, 2 remaining*

- Opportunity to have dedicated company table at registration to display literature
- Opportunity to greet attendees and have signage at registration area
- Host the snack bar
- Help facilitate putting contest at registration area

**Paint & Sip Sponsor: \$ 750 SOLD**

*Limit of 2*

- One free ticket to attend class
- Company representative able to pass out "goodies" to attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo
- Company logo on bar napkins

**Craft Beer Tasting Sponsor: \$ 600**

*Limit of 2, 1 remaining*

- One free ticket to attend class
- Company representative able to pass out "goodies" to craft beer attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo with beer tasting information

**Take a Break Sponsor: \$ 500**

*Limit of 4, 3 remaining*

- Opportunity to 'MC' and introduce company at Bingo
- Company logo to be put on flyer announcing activities
- Company logo to be displayed in signage at Bingo, on scavenger list and mini golf ticket

**Rise and Shine Sponsor: \$ 500**

*Limit of 4, 2 remaining*

- Signage at coffee/tea tables
- Company logo on napkins at the coffee/tea table